



WALKER'S POINT CENTER FOR THE ARTS

FULL MOON GALA

THURSDAY, AUGUST 15TH, 2019

6:00PM-8:00PM

FOR MORE THAN 30 YEARS, Walker's Point Center for the Arts (WPCA) has been a cultural staple of the Walker's Point neighborhood and a powerful advocate for underrepresented artists in Milwaukee and beyond.

As one of the city's oldest and most beloved community art spaces, WPCA is renowned for providing high-caliber, accessible arts experiences for all.

From bold exhibitions to youth arts programs, our commitment to equity in the arts and in the world at large drives everything we do. Our three areas of focus and expertise are:

ART: Our gallery program has long been a champion of local, emerging and underrepresented artists, offering not only a platform for their work but also behind-the-scenes support. Our gallery hosts 10-12 exhibitions a year, including in-house curated and collaborative shows with local, national and international art groups.

COMMUNITY: We're a welcoming, inclusive gathering place for youth, artists and art lovers to be in community with one another. We often share our space or partner with other organizations and programs to promote the value of collaboration and intercultural exchange.

EDUCATION: Our free or affordable youth arts education programs help young people examine thoughts and feelings; strengthen problem-solving skills, autonomy and their sense of purpose; and gives them tools to preserve and celebrate their cultures.

From advocacy to education, we're working to level the playing field so that the Walker's Point neighborhood, Milwaukee youth and artists can continue to receive a quality arts experience and accessible arts education for all.

We annually serve 5,000+ underserved youth through onsite, in-school partnerships and outreach events.

ABOUT THE FULL MOON GALA:

We celebrate 32 years of service under a full moon & on-board the vessel Harbor Lady alongside the supporters and community members that have been vital to our longevity and ability to carry out our mission.

Thursday, August 15th, 2019

Edelweiss Boat Cruise on board the Harbor Lady

6:00pm - 8:00pm

Hors-d'oeuvres + live entertainment + auction

We also hope to (re)connect with new friends and partners that share our commitment to building a thriving and equitable community through art and youth development. Please consider supporting us.

SPONSORSHIP OPPORTUNITIES:

■ FULL MOON SPONSOR - \$5,000

- Provides a group of 30 students the opportunity to work with one artist-in-residence for one semester;
- Opportunity for ten (10) guests to attend the Full Moon Gala on the Edelweiss Boat Cruise's Harbor Lady;
- Company logo and name will appear on website + all event materials and signage for Full Moon Gala;
- Opportunity to host a pop-up youth art exhibition at place of business; and
- Recognition from stage as Full Moon Sponsor.

■ NEW MOON SPONSOR - \$3,000

- Funds one gallery exhibit's curatorial, artistic marketing and opening reception costs;
- Opportunity for six (6) guests to attend the Full Moon Gala on the Edelweiss Boat Cruise's Harbor Lady;
- Company logo on event day program; and
- Recognition from stage as New Moon Sponsor.

■ CRESCENT MOON SPONSOR - \$1,000

- Provides one student a full scholarship for eight weeks of Summer Art Camp;
- Opportunity for four (4) guests to attend the Full Moon Gala on the Edelweiss Boat Cruise's Harbor Lady;
- Company name on event day program; and
- Recognition from stage as Crescent Moon Sponsor.

■ LUNITAS SPONSOR - \$100-\$999

Every little bit counts! We provide free or affordable programs for students ages 6-24 and produce exhibits that highlight local, regional and international voices. Here's some examples of what a donation of any size can help support:

- \$750 donation supports one guest artist during our Summer Art Camp;
- \$500 donation helps support installation costs for one exhibition in our gallery space;
- \$250 provides supplies for one month of art classes;
- \$100 gives us 100lbs of clay for student art projects.





**WALKER'S POINT CENTER FOR THE ARTS
FULL MOON GALA SPONSORSHIP AGREEMENT**

Our company/organization _____, is committed to the following sponsorship level and agrees to the details listed in the sponsorship package.

SPONSORSHIP LEVEL:

FULL MOON SPONSOR - \$5,000

CRESCENT MOON SPONSOR - \$1,000

NEW MOON SPONSOR - \$3,000

LUNITAS SPONSOR - \$100-\$999

with a donation of \$ _____

IN-KIND DONATION

Description of the in-kind donation

value:

SPONSOR INFORMATION:

ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

WEBSITE: _____

TWITTER HANDLE: _____ **INSTAGRAM HANDLE:** _____

DEADLINE TO SEND PAYMENT FOR SPONSORSHIP IS AUGUST 2ND, 2019

SUBMIT THIS AGREEMENT TO STAFF@WPCA-MILWAUKEE.ORG TO CONFIRM YOUR SPONSORSHIP.

Companies must submit logos no later than August 7th, 2019 to be included in printed promotional materials.

PLEASE MAKE CHECKS PAYABLE TO
WALKER'S POINT CENTER FOR THE ARTS
839 S. 5TH STREET, MILWAUKEE, WI